

Aakash Ganga — A Social Enterprise

Holistically Sustainable System for Harvesting



Problem: Lines of empty matkas (Earthen Pots)



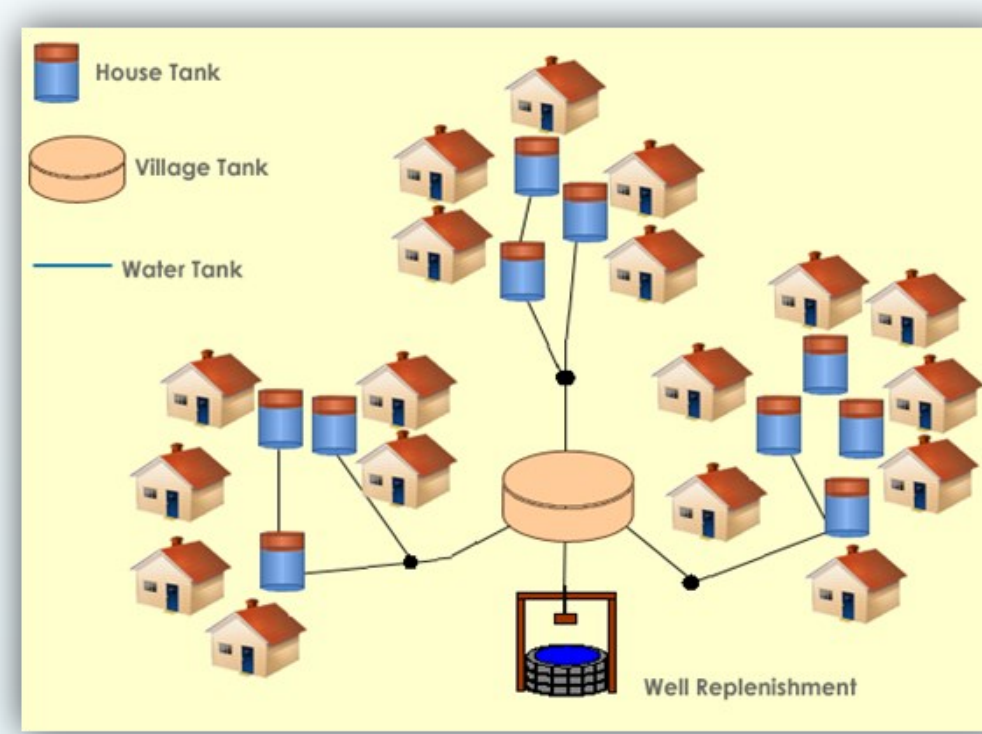
Solution: Aakash Ganga



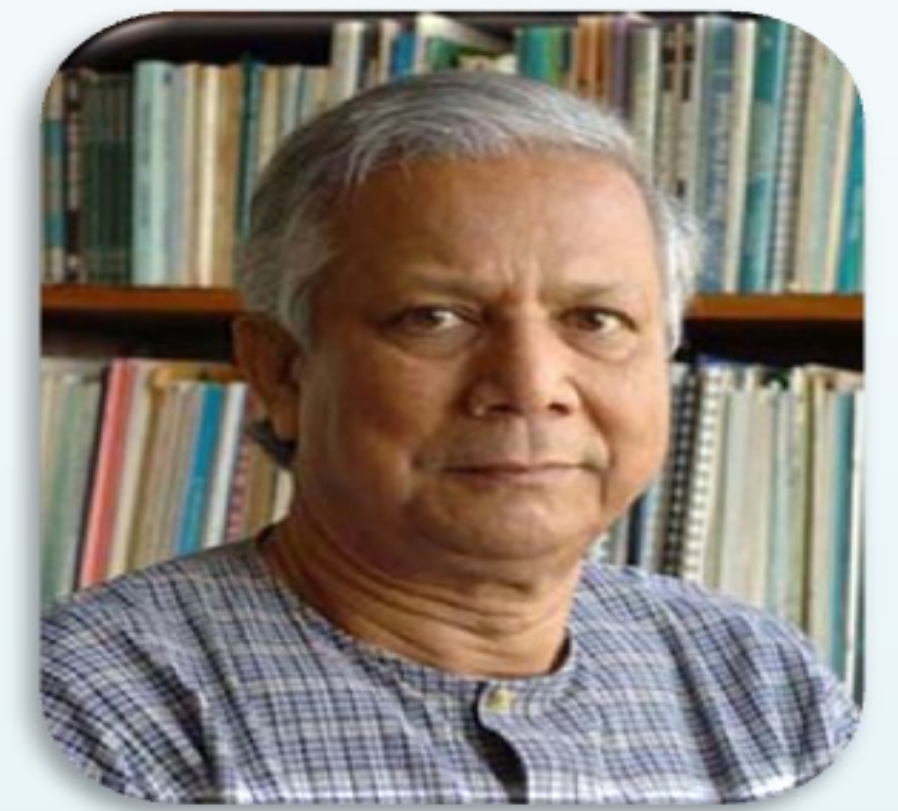
Result: Water supply for the whole year



Cultural Sustainability— Mahatma Gandhi



Solution: Minimizing Capital Layout per Liter of Harvested Rain Water



Economic Sustainability - Muhammad Yunus



Gram Tanka (4,00,000 Ltr)



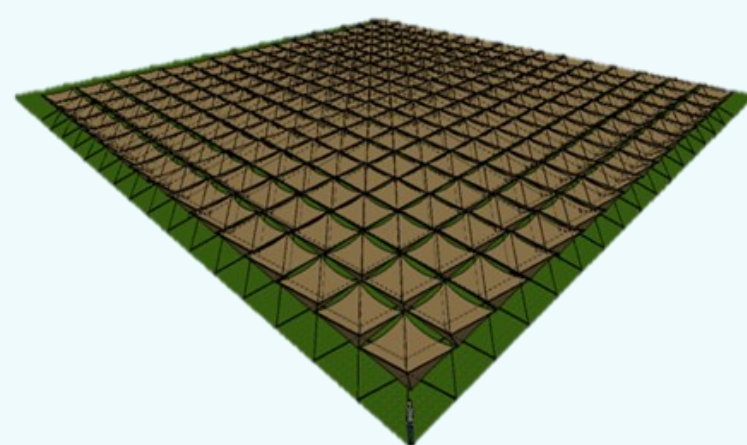
Griha Tanka (20,000)



Healthy and Happy Family

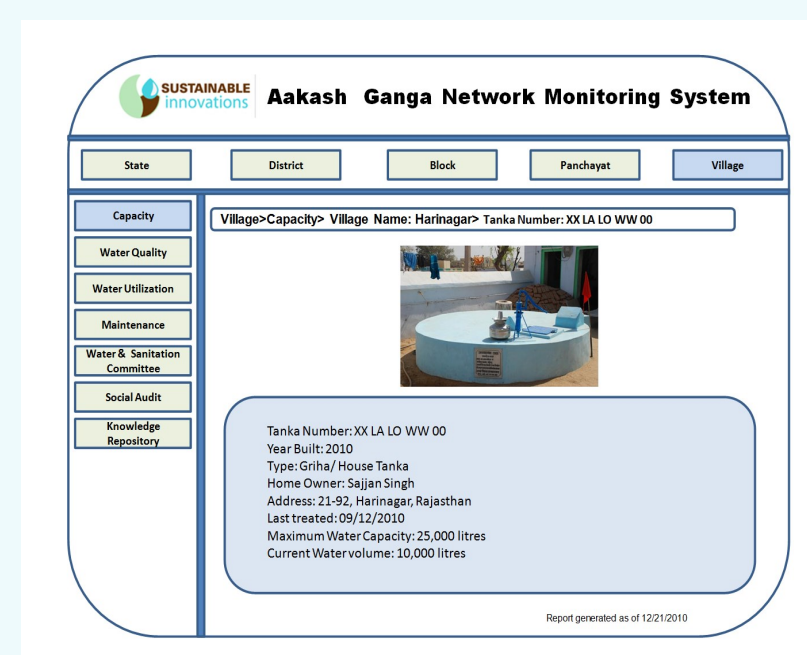


Water Testing

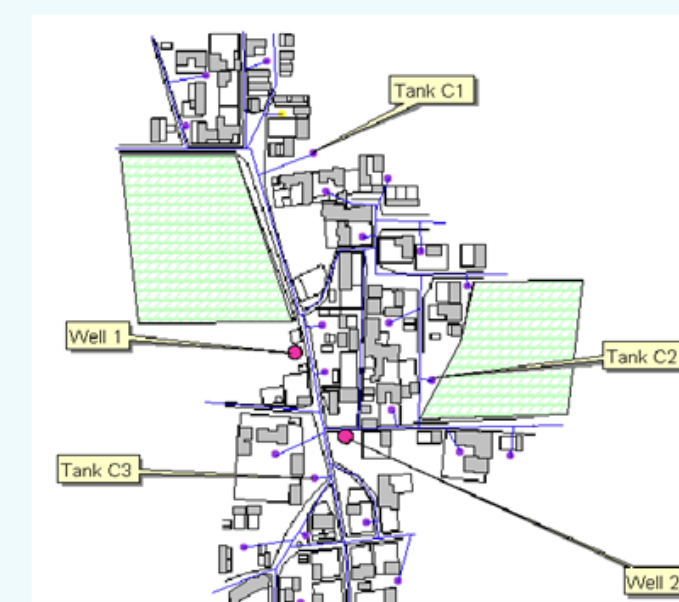


Collapsible Rainwater Harvesting Park

Technological innovations



Aakash Ganga IT Network



Automate Design using GIS, GPS and Google Earth



Economic Sustainability



Cultural Sustainability



Minimizing Revenue per Liter of



Social Audit

Social Enterprise or Public-Private-Community Partnership

- Decentralized domestic rainwater harvesting System.
- Proven utility industry model assures scalability.
- Government contributes partial capital.
- Social investors assure post implementation upkeep.

- Acquire rainwater harvesting rights; rents rooftops.
- Minimizes capital layout per liter of harvested rainwater.
- Panchayati Raj Institutions contribute land, Beneficiaries share cost.